

Ruan's Mobility Offering Enables Real-Time Freight Visibility

Ruan leverages top-tier transportation, logistics, and warehouse technology integrated with our mobility solution to enable a unique customer experience. We focus on configurable solutions that meet the needs of our customers and professional drivers. A key component of our technology solution is allowing our customers real-time capability to know where their freight is currently in the pickup and delivery process, and when that freight is projected to be picked up or delivered for all stops on a given load.



Ruan's Freight Visibility portal, accessible by customers 24/7, displays real-time updates on each truck's physical location, estimated delivery times for future stops, and actual delivery times. Our ETAs are re-evaluated every 15 minutes with updated GPS pings so their accuracy is continually refined. Plus, shipments that are projected to arrive late are highlighted to allow users to make proactive changes and to notify any necessary parties.

Freight visibility is enabled through our custom, driver-oriented mobility application, RedTrak. RedTrak integrates with our electronic logging devices and transportation management systems to ensure hours-of-service compliance while also providing dispatch details. The use of a single, integrated application adds efficiency, productivity, and convenience for our team members and customers.

Our professional drivers interact with this intuitive, configurable, and easy-to-use mobile platform for a seamless delivery process. From wherever they are serving their customer, drivers can manage their hours of service, send and receive messages, and even start equipment diagnostics. RedTrak automatically captures departure information and calculates ETAs in real-time and complies with each customer's billing and performance reporting specifications.

Freight Visibility Portal in Action

My Shipments > Shipment Details

Shipment - 101-216102 Started

#	Status	Name	Latest Arrival	Arrival	Departure	Trailer	Event	Trip Mileage	Count	Weight
1	Complete	METALS CUSTOMER Birmingham, AL	2/9 11:59 PM	2/9 7:01 PM [Actual]	2/9 7:01 PM [Actual]	R35813	Pickup		\$15.00 PCS	45930 LBS
2	Complete	METALS CUSTOMER JACKSON Pearl, MS	2/9 4:00 PM	2/9 3:09 AM [Actual]	2/9 3:09 AM [Actual]	R35813	Delivery	232	\$15.00 PC	45930 LBS
3	On Site	METALS CUSTOMER JACKSON Pearl, MS	2/9 12:01 AM	2/9 3:10 AM [Actual]	2/9 3:20 AM [Estimated]			0		
4	Not Started	METALS CUSTOMER Birmingham, AL	2/9 11:59 PM	2/9 5:34 PM [Estimated]	2/9 5:41 PM [Estimated]			232		

Showing 1 to 4 of 4 entries

My Shipments > Shipment Details

Shipment - 8896896 Started

Completed stops
 In transit now
 Future stops (on time)

#	Status	Name	Latest Arrival	Arrival	Departure	Trailer	Event	Trip Mileage	Count	Weight
1	Complete	RDC RUAN CONSOLIDATION CENTER OTSEGO, MN	2/6 8:00 AM	2/6 12:14 PM [Actual]	2/6 8:58 AM [Actual]	Z06611	Pickup		\$2.00 PCS	15000 LBS
2	Complete	FURNITURE CUSTOMER Ashley, IN	2/6 12:19 PM	2/8 9:16 PM [Actual]	2/8 9:48 PM [Actual]	Z06611	Delivery	999	\$2.00 PCS	15000 LBS
4	En Route	FREIGHT CARRIER NUMBER ONE Bollingbrook, IL	2/7 10:15 AM	2/9 7:44 PM [Estimated]	2/9 8:39 PM [Estimated]	Z06611	Pickup	183		
5	Not Started	RDC RUAN CONSOLIDATION CENTER OTSEGO, MN	2/7 10:16 AM	2/10 4:13 AM [Estimated]	2/10 4:30 AM [Estimated]	Z06611	Delivery	430		

Showing 1 to 4 of 4 entries

Need more visibility to your freight?
 Request a Freight Visibility demo by contacting solutions@ruan.com.



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